

CROQUET VICTORIA
Draft Strategic Plan 2022 to 2026
Priorities, goals and outcomes

Strategic priorities	Goals for 2026	Outcomes: what Croquet Victoria will look like by 2026 – how will we know?
Capability / sport development	Support the growth of all forms of mallet sports	More people playing each code – at least 10% increase by end of 2026, more in Gateball and Ricochet [data source: annual club survey, item already in place].
	Grow croquet as a sport as well as a recreational activity.	20% more people competing in tournaments at different levels [using change in index] Active network of coaches across Croquet Victoria
Governance / management	Maintain commitment to good governance	Active Council self-assessment process in place; improvements identified and pursued. Targets for Council improvement: to be identified following first self-assessment by Council using new tool. Comply with SRV good governance assessments: compliance continues. Rectify non-compliances when/if they occur.
	Support and develop leadership and effective and inclusive governance.	Members of Council contribute effectively to decisions. [Recommend that assessment of this be included in the self-assessment process – eg 360° process. Positive responses.] Effective processes for succession planning and mix of skills on Council. [Annual gap analysis of Council skills base, to be conducted by Council Nominations Sub-committee.]
	Further develop the capability of the organisation.	Gaps in skills or knowledge identified and tackled. [Annual gap analysis of Council skills base, to be conducted by Council Nominations Sub-committee, followed by action to extend skills of members /cooption / recruitment.]
		Induction training, mentoring available to new Council members. [Level of take-up: 100% new members within 2 months of appointment.]
Membership / recruitment / participation	Build membership and participation	More members, more non-members: 300 more members, 600 more non-member participants. [Introduce a new-member survey via the President's welcome letter.]
	Extend the demographic of participants in croquet	More young players. 50% of clubs to have members aged under 21. Active State Under 21 Youth Squad. More working people playing: 50% of clubs have working people playing. [Target to be reviewed following first round of data collection – include in annual on-line survey.]

Highlight indicates: **Yellow: measurable outcome** **Red: subject to decisions on VCC yet to be taken**

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Financial sustainability / funding and sponsorship	Improve Croquet Victoria's financial position.	<p>VCC self-sustaining</p> <p>Restructure arrangements for national use of VCC</p> <p>Affiliation fee is applied exclusively to services to members</p> <p>Lower affiliation fees</p>
	Enable investment in the development of croquet at club and regional level.	<p>Processes in place for allocating and evaluating financial investment in clubs [by end 2022]</p> <p>Targets to be introduced at that point.</p>
Image	Continue to enhance the image and build the profile of croquet in Victoria.	<p>Croquet recognised as a sport by the wider community: audience numbers in Kayo.</p> <p>Clubs generate more reports in local media including social media. [Clubs to self-report annually – any change in publicity during the year – more / less / same.]</p>