



Using courses for recruitment

A number of clubs have been very successful in recruiting members through running introductory courses that last several weeks (five, six, even twelve). Some example course outlines are included in a section at the end of this resource, along with names of other clubs to contact. All the organisers have indicated that they would be happy to provide more information and materials to interested clubs.

Involving informed players and coaches in these courses helps to give newcomers a consistent introduction to the game. Ask your Regional Committee for help if you need to, they can organise support from players and coaches in your area. We are all part of croquet and no club has to stand alone. Accredited coaches are listed on the VCA website. Go to

<http://www.croquetvic.asn.au/refscaches.php> .

You might advertise a beginners' course separately, or use it as a follow up to your promotional events. You could talk with your local library or neighbourhood house and get their support for putting on a daytime (or twilight) course for interested locals. Other advertising options would include word of mouth, through posters in your local neighbourhood, or via your local University of the Third Age (if you have one). Whichever approach you take, you will have participants who have signed up to learn something new and your club will be ready to help the newcomers.

Remember courses and fundraisers are two separate things - be prepared to offer these courses at a low cost.