

# Publicity Network September 2023 Newsletter

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## National Branding Logo update

At the August ACA Board meeting the Board considered the feedback from all States and Codes and have chosen the brand logo below as the new ACA logo.



Next Issue we will provide an update on the proposed new Victorian logo.



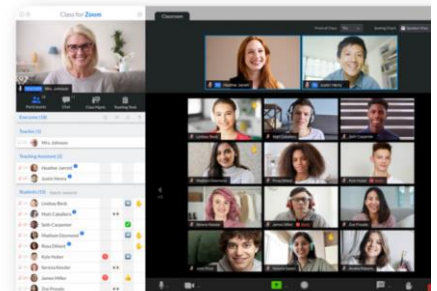
## Child Safety zoom workshop meeting

To be presented by Michaela Cook

For Club Child Safe Champions

**28<sup>th</sup> September 2023 at 3.00pm**

All clubs have received a zoom invitation link from Croquet Victoria Secretary – see your club Secretary



## C ROQUET VICTORIA YOUTUBE CHANNEL

Need a croquet fix? The Croquet Victoria Youtube channel has 130 videos of livestreamed croquet, Association Croquet, Golf Croquet and Gateball.

Latest video performance



<https://www.youtube.com/@CroquetVictoria> featured

## Bumper Stickers



These great looking bumper stickers are a great way

To promote croquet. Great for Seniors Festival month of October, Melbourne Cup Week.

Welcome packs for new members

\$3.00 for one bumper sticker or 4 for \$10.00

Fill in the merchandise form from the website

## Your feedback is welcomed



Email us at [marketing@croquetvic.asn.au](mailto:marketing@croquetvic.asn.au)

Marketing and Publicity will be reviewing their roles in October including its range of marketing materials for clubs. Do you have ideas for club resources – we would love your feedback.

## Free Trifold Brochures

Hurry and get a supply for your club.

Add into your induction kits, help gain new members.

Please fill in the marketing merchandise order form.

Great for Seniors Festival in October and Cup week too.



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