



# Publicity Network May 2022 Newsletter

[marketing@croquetvic.asn.au](mailto:marketing@croquetvic.asn.au)

## Next livestreaming: the Australian Golf

### Croquet Singles, 13-15 May

Go to Facebook for a link to the action:

<https://www.facebook.com/Croquet.Victoria>



*Some of the 42 players in the Open Singles*

Hopefully more live streaming later in the year: the Owen Edwards Challenge and the Brian Reither Challenge. Also the MacRobertson Shield, in November! (yet to be confirmed).

## Developing publicity for croquet

Some opportunities coming up – do encourage your club members to consider these.

- Make sure your club appoints a Publicity Officer at its next AGM
- Show your committee the resources on [Growing Croquet](#)
- Nominate for the Croquet Victoria Marketing and Publicity Sub-Committee (meets monthly via Zoom). [Nomination forms now available.](#)



## REMINDER: WORLD CROQUET DAY 7 and/or 8 May

Do take photos! and send them with a report to [news@croquetvic.asn.au](mailto:news@croquetvic.asn.au). The more reports the better!

*Please remember to get permissions for the photos.*

## Publicity Officers workshops

At the last workshop we discussed:

- connecting with your community, esp health professionals using the Facebook Boost function
- coming events
- sharing press reports (do get permission first)
- using Facebook to connect with members and the community

### Next workshop: Wednesday 15 June at 3 pm

Meeting ID: 856 0068 8356

Passcode: 087505

Please rsvp to [marketing@croquetvic.asn.au](mailto:marketing@croquetvic.asn.au) with your suggestions for the agenda.

## Do you have a high resolution action photo of croquet play?

We're specially looking for photos showing families, but it would be good to have other photos of action over the past year (including during the COVID time). Could help populate the new July/July calendar and/or contribute to a new promo aimed at families.



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