



Publicity Network Monthly Newsletter

marketing@croquetvic.asn.au

Missed the livestreaming of the Australian Golf Croquet President's Eights.

Click on this link for all the action

<https://livestream.com/mysportlive/events/10148448>

Sub-Committee Membership

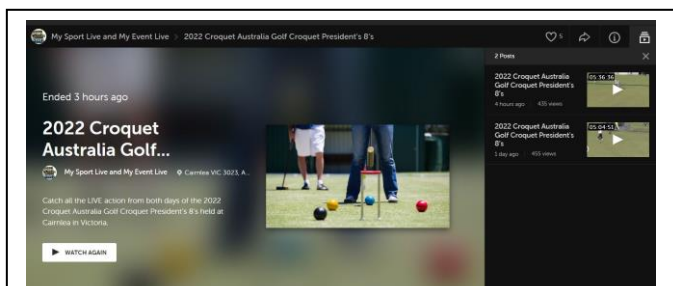
Keen to change the image of croquet?

Please consider nominating for the Marketing & Publicity Sub-Committee at the June 2022 Council Meeting.

The nomination form for this Sub-Committee and Appointed Officer Positions can be found here: [Croquet Links and Resources | Croquet Victoria](#)

Croquet Australia promotional material

Let us know if your club has taken up this opportunity. [Aus-Croquet-Spring-2021_FINAL.pdf](#)



Croquet Victoria has the following merchandise for sale. Bumper stickers, pens with stylus and markers, etc

Marketing Merchandise form on Croquet Victoria Website: [Croquet Victoria](#)



Growing Croquet in Victoria

Click on this link to for ideas shared by other clubs. [Growing Croquet | Croquet Victoria](#)

WHAT IS IN THE CLUB SUPPORT SOCIAL MEDIA PACK?

KDM has partnered with Croquet Australia to offer a "Club Support Social Media" pack to all Croquet Clubs that are a part of the Australian Croquet Association.

The video content package includes the personalisation/club branding of two of the high quality marketing videos produced at the start of 2021 to promote the sport of Croquet to online Australian audiences on the internet and social media.

The video content packages also includes a custom created online form, marketing flyers and QR codes that can be used to drive new player enquiries, as well as booking of venues for various events.

The Club Support Social Media Package Includes:

- 1 x Club Branded Croquet Promotional Video (35 secs in length) - View Example [HERE](#)
- 1 x Club Branded "Come and Try Croquet" Video (15 secs in length) - View Example [HERE](#)
- 1 x Club personalised "Expression of Interest" online booking (for new player enquiries and venue bookings) - View Example [HERE](#)

1 x Club personalised - QR Code based marketing flyer with unique QR Code, that links to the expression of interest form. View Example [HERE](#)

2 X Banner Images for use on social media for "Come and Try Croquet" and "Book a Venue".

Total Cost of the Club Support Social Media Package - \$110 (including GST)

Additional options available to purchase:

- Promotional Video: Pro Version (+ \$25 extra) - 1 min in length (double the length of the original version) - View Example [HERE](#)
- Club Branded "Book Your Venue" Video (+ \$25 extra) - 15 secs in length - View Example [HERE](#)

Place an Order for the Club Support Package [HERE](#)

If you have any additional questions on this offer, please email: Greg.Bury26@gmail.com

Next Publicity Workshop 3.00 - 4.00 pm 6 April 2022

Topics:

- Looking after your sponsors
- Social media icons on the Croquet Victoria homepage
- Think you know croquet - think again!



croquetvic.asn.au



[Croquet Victoria - YouTube](#)



[Facebook](#)



[Twitter](#)



[Instagram](#)