



Publicity Network June 2022 Newsletter

marketing@croquetvic.asn.au

World Croquet Day Celebrations



A number of clubs celebrated World Croquet Day in May with competitions, BBQ's and afternoon teas. Ballarat Western, Bendigo and Wodonga Croquet Clubs were a few of them.



Wodonga's international cup cakes

Malletsports Victoria

Malletsports is looking for an Editor or Editorial group. The appointment is due to be made at the June Council meeting.

Contact the Secretary at secretary@croquetvic.asn.au if you're interested.

Malletsports is also looking for a new name! Suggestions welcome

Contact marketing at marketing@croquetvic.asn.au

Publicity Officers Workshop

15 June 2022 at 3.00pm

Topics for the June Workshop are as follows:

- MacRobertson Shield campaign.
- Connection with LGAs
- Live streaming
- Schools Competition
- Postcard/voucher
- Indicators of success with social media

Publicity Officers Workshop Zoom link

<https://uso6web.zoom.us/j/85600688356?pwd=RoNSZjlzaEwrZjU1dTRCbndYYXFRUT09>

Review of the year

What was your most productive initiative?

Write to marketing at marketing@croquetvic.asn.au and we will print ideas in the next newsletter

Great News

2022/2023 Calendar

After 2 years of Covid lockdowns , we are able to produce a Calendar again - with croquet photographs and tournament dates from July 2022 to July 2023
Price to be advised - watch this space!

Save the Date

The next international event at Victorian Croquet Centre is the MacRobertson Shield, from 12 to 28 (possibly 29) November 2022.

For the first time in over 80 years Australia is the current holder of the MacRobertson Shield. Watch our team defend the title live at the venue or on live streaming.



croquetvic.asn.au/



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