



Publicity Network July 2022 Newsletter

marketing@croquetvic.asn.au

2022/2023 Season opening day

Wednesday 3 August 2022, at Croquet Victoria
654 Nobel Banks Drive, Cairnlea

Time 9.30am Cost \$10.00.

RSVP: vcacroquetevents@gmail.com

Growing Croquet

Kyabram Croquet Club hosted 24 members of the Girgarre Fire Brigade as part of their social outings at a Twilight Evening in May



Measuring the success of social media

You could count

- clicks on your Call to Action
- impact of boost (readers / actions)
- frequency of posts
- reach
- followers
- clicks to website
- number of page views

Topics for the August Workshop

Topics for the August Workshop are as follows:

- Share with us who you invite to run the opening hoop of the season at your club. Send in a photo or two?
- New child safe standards
- Survey on Malletsports / Re-naming Malletsports
- Your greatest challenge as a Publicity Officer

Available soon

2022/2023 Calendar

Our Aug 22 / July 22 calendar is only \$12 plus postage

Limited Print Edition so get in very early

Contact: marketing@croquetvic.asn.au

MacRobertson International Event

The next international event at Victorian Croquet Centre is the MacRobertson Shield, from 12 to 28 (possibly 29) November 2022. Watch our team defend the title live at the venue or on live streaming.

Spectators welcome, start organising by booking a bus.

