



# Publicity Network February 2024 Newsletter

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**Happy 2024 and a warm welcome to M and P Newsletter**

## Great distribution idea

Share with us how you distribute your croquet leaflets to recruit new members.

Kew Croquet Club has a reverse letter box outside their club to capture the walking traffic.

Remember we have free trifolds to give away, contact us at Marketing



## Top Clubs in net membership \$50 bonus

Croquet Victoria is awaiting news from Croquet Australia when the incentive bonuses will be paid to clubs. Congratulations to these top clubs.

Kew (+36) Mooroopna (+30)  
Bairnsdale (+29) Ivanhoe (+23)  
Ringwood (+23) Colac (+12)

We would love to hear your stories on how you were able to be so successful  
Email: [marketing@croquetvic.asn.au](mailto:marketing@croquetvic.asn.au)

**3038**

is the current number of croquet players in Victoria – February 2024  
And you're one of them.  
Nice to see the sport growing again.  
Let's try for **3050** soon.

## Does your club have an event, a celebration, a competition coming up in the second half of the year?

Would you like our Victorian Governor, Her Excellency Professor the Honourable Margaret Gardner AC to attend such an event if possible?

Please contact the Secretary of Croquet Victoria.  
Email: [secretary@croquetvic.asn.au](mailto:secretary@croquetvic.asn.au)



## Dawson balls return

WCF Approved Dawson Balls  
Paul Manwaring advises that he now has the ingredients to manufacture the WCF approved Dawson balls and that he anticipates being able to meet orders from Australian Clubs from 15 January 2024 onwards and international orders from 15 February 2024.

[www.dawsonballs.store](http://www.dawsonballs.store)



## No 2024-2025 VCA Calendar

As there were insufficient responses to our requests for advance orders for a 2024-2025 calendar or photos, there will be no Calendars printed

## New Croquet Logo update

Croquet Victoria have just received technical specs for the new logo and we'll be bringing it into use soon



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