



Publicity Network February 2023 Newsletter

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Child Safety Update

A brief update on proceedings will be presented at the Zoom Publicity Officer's Workshop.



Live streaming events

The Australian Eire Cup will be hosted at the Victorian Croquet Centre 15-19 March 2023. Keep an eye out for updates on possible live streaming.

Publicity Officer's Zoom Meeting Tuesday 28th February 2023

3.00pm – 4.00pm

Topics for discussion were outlined in the January Edition of this newsletter and were:
Local professional competitions, publicity outlets, Update of New Child Safety Standards, etc

Additional topic. New Croquet design Poster

<https://us06web.zoom.us/j/82016423001?pwd=RERNMEZLeDlsMkxJMGVWMWVlSnFGZz09>

Australia Day at Government House

148 people played at Government House on Australia Day January 2023 after a hiatus of w years due to Covid-19 . All commented very positively & 25 left email addresses Croquet Victoria could send them contact details of their local club. A team of 12 volunteers helped over the day and a big thank you goes to all involved from set up to pack up.



New member survey

Some outcomes of a survey over an 8-month period
May 2022 to January 2023.

- Mainly female - age group is between 51-80.
- Attraction to croquet is social aspects & nature of the sport.
- Many come from another sporting background netball, football, tennis, badminton, golf, bowls, bocce etc.
- They find croquet enjoyable, sociable, easy on the body, challenging, meeting people.

