



Example flyers from clubs in Croquet Victoria

Several clubs have now provided examples of their promotional material. They have given permission for other clubs to download these files to use as an inspiration or template.

Click on the flyer title in the left hand column to download each document.

<p>Ballarat Alexandra Promotional brochure Word .doc</p>	<p>Includes details of the club, encouragement to come and try croquet, and four vouchers for free introductory sessions. A small leaflet - an A4 sheet of paper printed in colour on one side and greyscale on the other side, folded to make four A5 pages.</p>
<p>Brighton Flyer Picture file .jpg</p>	<p>Includes colour photo of club with balls, hoop and mallet; invitation to come and try golf croquet and stay for happy hour on Sunday afternoon. File is a photograph of this flyer, one-sided A4.</p>
<p>Charlton Bookmark1 Bookmark2 Two picture files .jpg</p>	<p>Front has coloured pic of mallets, hoop, peg and balls, along with club playing schedule, and names and contact details of club and club members Back has information about croquet and a colour image of croquet ball, mallet and hoop.</p>
<p>Drysdale Australia Day flyer Acrobat .pdf</p>	<p>Pics of flag, sausages, emu, club crest. Invitation to come to croquet games and sausage sizzle on Australia Day 2017. Single sided A4.</p>
<p>Come and Try flyer Picture file .jpg</p>	<p>Cheeky contrasting photos of punks and Edwardians playing croquet, with invitation to Come and Try in November 2016. Colour A4, single sided.</p>
<p>Elwood Flyer for letterbox drop Word .doc</p>	<p>Coloured drawings and City badge, encouragement to visit or book in a social group. Two identical flyers printed one above the other on an A4 sheet. Need to be guillotined.</p>
<p>Barefoot croquet flyer Word .docx</p>	<p>Minimal text: Two hour hire, \$80 per lawn, BYO drinks, refreshments and music. Contact number. Single sided A4, black and white.</p>
<p>Private bookings flyer Word .doc</p>	<p>Pic and information about private bookings. Full colour, A4, single sided. Large file (2.34 mb).</p>

Euroa New member handout p1 New member handout p2 Word .doc	Info leaflet for new members. Member information about the Euroa Club on the front, fairly long description AC and GC on the back. Two separate files, front and back of an A4 sheet.
Business card Word .doc	Several images of business card in full colour.
Come and Try flyer Word .doc	Large pic with invitation and session time. Greyscale photo as background.
Come and Play flyers Word .doc file.	Greyscale photo, contact details. Small (three to an A4 page, need guillotining).
Gentle Sport of Croquet p1 Gentle Sport of Croquet p2 Two Word .doc files.	History of croquet and of Euroa club. Printed on A4 to be cut into A5 – two identical columns on each page, one file for each side.
Korumburra Trifold leaflet inside Trifold leaflet outside Pic file, .jpg	Come and join us! Leaflet with brief information about croquet and play at Korumburra. Slogan: Forget the gardening, play croquet! Double sided A4, full colour drawings.
Twin City Medical Waiting Rooms flyer Acrobat .pdf	Emphasises social, fun, all ages, no strain. Contact details. A4 full colour with photos.
Come and Try flyer A4 Come and Try flyer A5 Two Acrobat .pdf files.	Pic, promo, contact details. Full colour. Two versions: full size A4 and two to an A4 page (A5 when guillotined).
Trifold leaflet Acrobat .pdf	Slogans, information, contact details, pictures. Full colour folded A4, doublesided.
Warragul Fill Your Time flyer Acrobat .pdf	Pictures of club, members in bright uniforms, brief information. Coloured A4 single sided.

If your club has flyers you would like to share with others, please email them to marketing@croquetvic.asn.au.

Word versions are likely to be the most useful to other clubs.