



Victorian Croquet Association Inc

**Sponsorship Policy
for Teams and Individuals**

Adopted: 10th December 2013

Croquet Victoria

Sponsorship Policy for Teams or Individuals

Croquet Victoria recognises that playing croquet at the elite level can incur substantial costs and thus endorses the following Sponsorship Policy.

Team Sponsorship

Croquet Victoria teams (i.e., those competing in the Eire Cup or WCF Shield competitions) receive some financial support from the association towards their expenses. However, the sponsorship of the team is encouraged.

Sponsorship may be either cash or in kind and a minimum of \$2,000 is recommended. If cash, it will be paid into Croquet Victoria accounts, where it will be identified as sponsorship for the appropriate team and disbursed accordingly.

Sponsors who provide cash sponsorship are entitled to their logo being embroidered or printed on team shirts on the left breast, such logo not to exceed 100mm x 100mm.

Sponsors who provide sponsorship in kind are entitled to either:

- the display of their logo on such items as equipment, etc., bags that they might provide and there is no limit on the size of logos on any such equipment that does not go onto croquet courts, or
- the display of their logo, either embroidered or printed, on the left sleeve of team shirts if their sponsorship does not provide equipment suitable for displaying logos, such logo not to exceed 75mm x 75 mm or, if horizontal printing such as a company name, an area of 5625 mm².

Individual Sponsorship

Individual members of Croquet Victoria are entitled to seek and accept sponsorship to enable them to compete at the elite level. Whether the sponsorship is in cash or kind is a matter between the member and the sponsor. However, a minimum sponsorship of \$250 is suggested.

As for team sponsorship, there is no limitation on logos, etc., on equipment that does not go onto croquet courts.

Sponsored players are to abide by the Croquet Victoria dress code of predominately white clothing or club, region, state or national uniform. There are obvious limitations on uniforms as any sponsorship must be arranged with and approved by the appropriate club, region, state or national body.

However, Croquet Victoria has no objections to sponsors logos being displayed on predominately white clothing as long as the sizes given for team sponsorship are adhered to.

Those sponsored individual players who are also members of Croquet Victoria teams may wear their sponsors' logos on the right sleeve of team uniform shirts, but are to bear the cost of the printing or embroidery of such logos.

Approval

In all cases, Croquet Victoria Committee of Management is to approve all proposed sponsorship agreements and any logos, etc. prior to acceptance of such agreements by individuals or teams.

Adopted by VCA Council
10th December 2013