



Opening of the Season

Holding an Opening of the Season is a perfect way to invite the community into your club or region.

Choose a date early in the croquet season. Try to make it a weekend to maximise community involvement. Three months beforehand find a local personality or government official to run the first hoop of the season. One month before put up posters and distribute flyers. Start advertising in local media.

Make it family friendly, with games for the children and goodie bags, balloons etc.

A sausage sizzle at lunch is always a crowd pleaser.

Have some exhibition games in progress during the day as well as novelty games. Some ideas are listed later in this resource pack.

If this is a regional event make sure you have representation from all clubs in your region. Provide information about each club along with a free information package compiled by the region with input from all clubs.

Make sure you have plenty of advertising for up-coming events and training programs in your region or club.